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## **Program Overview**

Earning money with Affiliate Program is easy.

We do the work, you earn cash..

And we do a good job - we have conversion around 1:40 (depending on actual promotion or season), which means that one in every 40 visitors buys something from us.

We do EVERYTHING - host the products, handle downloads and customer queries, and you get paid 15% of sale by simply referring a visitor to us.

## **Commission Conditions**

Your commission - 15% of purchase value of any of our product.

2nd Tier Commission - 3% on every sub-affiliate order.

3<sup>rd</sup> Tier Commission – 2% on every sub-affiliate order

You can get second tier commission by referring other affiliates to join our affiliate program. Such affiliates will become your sub affiliates, and you will earn 3% commission on their sales.

## **Frequently Asked Questions**

- 1. What do I need to become an affiliate?**
- 2. How do I know I will be paid for my referral?**
- 3. How is the payment handled?**
- 4. How do I set up an account?**
- 5. What is the affiliate link?**
- 6. Can I promote you through pay-per-click search engines?**
- 7. Do you have any training program for affiliates?**
- 8. What must I do NOW?**

### **1. What do I need to become an affiliate?**

Nothing! Except your desire to be an affiliate.

You don't even need a website (although having your own website helps). You can promote our product via search engines ([click here to learn how](#)), postings in internet forums, or simply email to all your friends and people you know with your affiliate link to our product.

All you need to do is to send a visitor to our site via a special link (called 'affiliate link'), and if he or she buys anything from us, you will get 15% of the sale value.

Those are the results you can get:

### **2. How do I know I will be paid for my referral?**

The program is powered by Post Affiliate Pro, the leading affiliate tracking software. Post Affiliate Pro uses combination of cookies and IP address to track referrals for best possible reliability. When the visitor follows your affiliate link to our site, our affiliate system registers this referral and places cookie on his or her computer. When the visitor pays for the product, affiliate system checks for cookie (if not found, checks for IP address of referral) and credits your account 15% of the purchase value.

This process is absolutely automatic. All your referrals will be properly tracked. Post Affiliate Pro is used by thousands of Internet merchants and affiliates world-wide.

### **3. How is the payment handled?**

You can choose if you want to be paid by PayPal or by wire transfer, as well as minimum payout value (\$100 minimum). We do not support regular checks at the moment.

Payments are issues in US dollars, and are paid once a month, always on 15th.

### **4. How do I set up an account?**

Setting up an account is very easy and it's completely FREE. You don't have to pay for becoming an affiliate.

All you need to do a sign up. Go to the [Signup Form](#) below and fill it out. After a review from our affiliate manager, you will receive an email with your password and other information.

As our affiliate, you will have your own control panel where you can see detailed statistics of traffic and sales you referred, news and training materials, and choice of banners and text links.

Then you only need to place an affiliate link, banner, text link or other link at your web site or place ads in pay-per-click search engines, so you can start sending customers to our web site.

### **5. What is the affiliate link?**

Affiliate link is a special URL where you should be sending the visitors. You will get the URL's for different banners in your affiliate panel after log in.

### **6. Can I promote you through pay-per-click search engines?**

YES! You can promote us through pay-per-click search engines. In fact, this type of promotion becomes increasingly popular and we are aware of several affiliates promoting our products in this way and making a very good profit. (Well, they keep promoting us month after month, which tells you something, doesn't it?) If you are not familiar with with type of promotion, we recommend [this excellent ebook](#). Some people are making MILLIONS promoting other people's products - why not you?

### **7. Do you have any training program for affiliates?**

Yes, basics of affiliate marketing and most useful tips are described in your affiliate panel. You can find new tips and techniques also in our affiliate newsletter.

If you are serious about earning your income as an affiliate, we recommend our excellent [SuperAffiliate Handbook](#).

### **8. What must I do NOW?**

Follow these few simple steps:

1. Go to the [Signup Form](#)
2. Fill out the form
3. Receive your password and other info by email
4. Log in to your own affiliate panel and choose from various banners, text links, reviews and other promotional materials
5. Place some of these banners/links onto the Home page of your website and as many pages as you want, to increase your sales
6. Receive 15% commissions from every sale! Any questions? [Contact us here](#). We will be more than happy to help!

### **Promoting Us**

After sign up you will be able to log in to your affiliate panel, where you'll get a selection of the promotion materials from us.

A few ways to make money with our affiliate program

1. Write a review of some of our products, letting people know how good it is. Include your affiliate link at the end of the review. Post your review to free sites such as GoArticles.com & EzineArticles.com.
2. Create a free blog (web log) at sites such as Blogger.com, and post your review of the Post Affiliate Pro, including your affiliate link. Then "ping" your blog at a site such as Pingomatic.com, so it gets picked up quickly by search engines.
3. Join popular marketing forums such as WarriorForum.com, and make frequent contributions to popular threads there. Be sure to go into your forum profile and edit your "signature". Make a signature that includes your Post Affiliate Pro affiliate link, or a link to your own Post Affiliate Pro "review" website. That way, every time you make a post, anyone who sees it will see your signature and potentially click on your affiliate link.
4. Once every few weeks post a press release at PRweb.com, in which you include your favorable review of Post Affiliate Pro program, along with your affiliate link. If you pay them \$80, they will guarantee that your press release is picked up by

all major search engines, potentially sending you thousands of visitors.

5. If you own an email list of newsletter subscribers or other people who have opted in to receive email offers from you, send them an email telling them about our website, and feel free to use some text from our homepage in your email. Include your affiliate link at the end of the email. You can even use our email above.

\*NOTE - We do not tolerate spamming in any way.

6. Pay-Per-Click (PPC): Using a PPC account from Google Adwords, Overture, or many others, you can easily generate income with the affiliate program. You can either send people directly to us using your affiliate link in your PPC ads, or you can create your own website in which you have a review of our product, followed by your affiliate tracking link. 7. Upgrade yourself

Being an affiliate is not difficult, but there are some tricks and techniques that can improve your results. Learn from the best - SuperAffiliate Handbook is recommended reading for every affiliate.

Note:

If you need any further assistance please send an email to [affiliate\[@\]shopeastwest.com](mailto:affiliate[@]shopeastwest.com) and we will respond within 24 hours or call us at +1 (646) 502-8606.